

GOAL #1:

Improve intra-neighborhood communications between the Oakland Drive-Winchell Neighborhood Association (ODWNA) and other residential-based entities, groups, and organizations located within the Oakland Drive-Winchell Neighborhood (ODWN) or whose mission is primarily related to an issue that is specific to the ODWN.

Actions:

- 1) Work with City for entity, group, etc. contact information
- 2) Add members to Good Governance Sub-Committee of ODWNA
- 3) Develop / Implement a Communication Plan

Partners:**Cost:** postage and mailing**Timeline:**

- ODWNA residents
- Woods Lake Association
- Parkwyn Village Association
- Stewards of Kleinstuck
- ALPA
- City of Kalamazoo

GOAL #2:

Improve intra-neighborhood communications between the Oakland Drive – Winchell Neighborhood Association (ODWNA) and non-residential entities, groups, and organizations located within the Oakland Drive – Winchell Neighborhood (ODWN) or whose mission is primarily related to an issue that is specific to the ODWN.

Actions:

- 1) Work with City for entity, group, etc. contact information
- 2) Add members to Good Governance Sub-Committee of ODWNA
- 3) Develop / Implement a Communication Plan

Partners:**Costs:** postage and mailing**Timeline:**

- ODWNA residents
- Oakwood Neighborhood Association
- Oakwood Business Association
- City of Kalamazoo

GOAL #3:

Improve inter-neighborhood communications between the Oakland Drive – Winchell Neighborhood Association (ODWNA) and all other **neighborhood associations** that officially represent the City-designated neighborhoods.

- First Priority - Neighborhoods with shared commercial, infrastructure and natural resources interests (Oakwood and Parkview Hills)

- Second Priority - Neighborhoods that border on the Oakland Drive – Winchell neighborhood (Arcadia; Hill n Brook, Westnedge Hill, South Westnedge, Vine)
- Third Priority – All other neighborhood associations

Actions:

- 1) Work with City for Neighborhood Association’s contact information
- 2) Add members to Good Governance Sub-Committee of ODWNA
- 3) Develop / Implement a Communication Plan

Partners:

Costs:

Timeline:

- 21 other Neighborhood Associations
- City of Kalamazoo

GOAL #4:

Improve communications between the Oakland Drive – Winchell Neighborhood Association (ODWNA) and elected City officials

Actions:

- 1) Meet with elected City officials and their staff to develop a two-way Communications Plan
- 2) Create a comprehensive contact list of City official/Neighborhood group personnel

Partners:

Costs:

Timeline:

- ODWNA Board
- City of Kalamazoo

GOAL #5:

Improve communications between the Oakland Drive – Winchell Neighborhood Association (ODWNA) and City staff

Actions:

- 1) Meet with City staff, including managers/department heads, to develop a two-way Communications Plan
- 2) Create a comprehensive contact list of City staff/Neighborhood group personnel

Partners:

Costs:

Timeline:

- ODWNA Board
- Parkwyn Village Neighborhood Association
- ALPA
- Oakwood Plaza Business Association
- Woods Lake Association
- Stewards of Kleinstuck
- City of Kalamazoo