

AZO Master Plan 2025 Key Points

Note: Per Master Plan, "...all Neighborhood Plans will need to "Align with the Strategic Vision and Master Plan at the neighborhood scale...."



City (Master Plan) Strategic Vision Goals:

- 1) **Shared Prosperity**
- 2) **Connected City**
- 3) **Inviting Public Places**
- 4) **Environmental Responsibility**
- 5) **Safe Community**
- 6) **Youth Development**
- 7) **Complete Neighborhoods**
- 8) **Strength Through Diversity**
- 9) **Economic Vitality**
- 10) **Good Governance**

Per City Master Plan:

A) Neighborhood Plan Strategies:

- Establish unique neighborhood **vision, goals, and actions** for implementation.
- Establish relationships within the neighborhood to support implementation.
- Use IK 2025 input from residents as a place to start. **(The Board has this data)**
- Neighborhood Plans will be action-oriented documents that give structure to activities, projects, and vision in each area. **Focusing on end results, the plans will include a clear set of goals [S.M.A.R.T. goals - defined as one that is Specific, Measurable, Achievable, Results-focused, and Time-bound.] and implementable actions.**

B) What does a **complete neighborhood look like in Kalamazoo?** Considering IK 2025 feedback and best practices information, eight criteria stand out as elements of Kalamazoo's definition:

- Ability to meet daily needs
- Access to parks and open space
- Walkability
- Access to transit and bicycle networks.
- Access to food
- Multiple housing opportunities
- Access to employment
- Neighborhood schools

*****It is important to note that each neighborhood has much flexibility to include some/all of the City's Master Plan Goals in their own Neighborhood Plans. We have included the above information as a helpful guide for how the Master Plan was put together; as long as we, as a neighborhood, stick to the big picture vision of the Master Plan, our Neighborhood Plan will be incorporated into the Master Plan.**

We can certainly include ideas and concepts that diverge from the Master Plan; we will just need to discuss with the City and come to an agreement that serves not just our neighborhood, but the City at-large.

ODWNA Neighborhood Plan – Initial Outline

Vision Areas:

1) **Connected Neighborhood**

1. **Complete Streets Plan (accessibility / non-motorized transportation / network strategies / public transportation)**

- Walkability
 - Connect Rambling Rd. to Stadium Dr.
 - Connect to Oakland Dr./Whites Rd. Commercial Node
 - Add Multi-use pathways
 - Winchell, Oakland Dr.
 - To Commercial Node
 - Connect to Asylum Lk. NE Trailway (off of Winchell Ave.)
 - Designated/marked bike paths
 - Cross walks – clearly marked and highlighted in critical safety areas
 - Connect to Downtown
 - Repair and add sidewalks to increase functionality of walking within the neighborhood and to get to and from commercial areas and Neighborhood Nodes
- Traffic Control
 - Speeding
 - Winchell, Rambling, Broadway, Chevy Chase, Apple Lane
 - Safety
 - Winchell/Rambling
 - Chevy Chase/Lorraine/Bruce
 - Walkers & bikers traveling to Elem. **and** MS safely
- Bikeability
 - Designated/Dedicated/Well-marked bike lanes and paths

2. **Infrastructure**

- General Repairs/Maintenance
- Streetscape enhancements/gateways (Along Oakland Dr. & major interior streets)
- Liaison with Oakwood N.A. - improvements to corner of Whites/Parkview and Oakland
 - “Neighborhood Node”

2) **Zoning/Land Use**

1. Future Land Development Map
 - Neighborhood Edge designation
 - Refine definition
 - Natural Features Protection overlay
2. Maintaining Residential feel
3. Responsible Transition areas (Residential to Commercial)

3) **Safe Community**

1. Street lighting
2. Livability
 - Blight
 - Ordinance enforcement

4) **Environmental Responsibility**

1. Green Space (Inviting Public Spaces)
 - Parks, Public Land, and Natural Areas
 - Arcadia Creek

- Winchell Elementary
- Asylum Lake Preserve
- Woods Lake Park
- Kleinstuck Preserve
- City Parks:
 - Woods Lake Park
 - Kensington Park (2435 Kensington Ave)
 - Glen Park (2700 Parkview Ave – reaches to Kensington Ave)
 - 2731 Wellington Ave.
 - 2915 Wellington Rd.
 - 2920 Brooklyn Blvd.
- 2. Storm water runoff management and storm sewer maintenance
- 3. Urban Wildlife Management (proactive)
 - Deer, fox, etc.

5) **Good Governance**

1. **Leadership and connections**
 - ODWNA Association development
 - Board members
 - Committee members
2. **Partnerships**
 - Other Associations (N.A.s and within ODWNA)
 - Businesses (Oakwood Plaza area and Stadium Dr. area)
 - Schools (public and private)
 - Houses of worship

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What is the Planning Process?

Stage 1—Identify Problems and Needs • Conduct surveys/interviews • Hold community meetings • Use Census or prior survey data to identify problems

Stage 2– Develop Goals and Objectives • Goals are broad statements of desirable outcomes (Example: improve quality housing) • Objectives are specific, measurable accomplishments (Example: purchase and rehab 30 homes in the neighborhood)

Per the City: S.M.A.R.T. goals to be implemented:
Specific, Measurable, Achievable, Results-oriented, and Time-bound

Stage 3– Develop Alternative Solutions • Investigate ways that other communities are achieving similar goals. • Have stakeholders generate ideas based on their personal experiences • Use knowledge gained from demonstration or pilot projects that offer possible solutions

Stage 4– Select Strategies and Development of Plan • Programming: Identify the activities that need to be completed to accomplish each objective • Allocating Resources: Determine and assign the resources needed to implement the activities; human resources, materials and financial resources • Scheduling: Establish the required time needed to complete each objective

Stage 5- Monitoring and Evaluation • Helps guide the following decisions: -continue or discontinue a program or component of the plan - improve existing programs/plan - reallocate resource to another program